

## About Animals Asia

Animals Asia is devoted to ending the barbaric practice of bear bile farming and improving the welfare of animals in China and Vietnam. We promote compassion and respect for all animals and work to bring about long-term change.

Animals Asia has rescued hundreds of bears since 2000 and is the only organisation with a bear sanctuary in China. Our founder and CEO, Jill Robinson MBE, is widely recognised as the world's leading expert on the cruel bear bile industry, having campaigned against it since 1993.

We focus on three major programmes: End Bear Bile Farming, Cat and Dog Welfare, and Captive Animal Welfare.



## End Bear Bile Farming

We operate bear sanctuaries in China and Vietnam, we study the effects of bile extraction on bears, we engage with the traditional medicine community to promote alternatives and reduce demand for bile, we run extensive public-awareness campaigns to show the public the cruelty of the industry, we monitor the trade in bear bile and parts trade as well as trends in consumption, and we engage with policymakers and government authorities.



## Cat and Dog Welfare

We investigate and monitor the live-animal meat markets in China, provide funding and training for Chinese animal-welfare groups, promote humane population-management and disease-control measures, run conferences, workshops and public-awareness campaigns and use animal ambassadors to promote empathy for all animals. We work with government and communities to promote better welfare regulations.



## Captive Animal Welfare

We work to improve animal-welfare conditions in zoos and safari parks in China. We conduct investigations, provide training workshops to animal-management staff at zoos, run clinical workshops for zoo-based vets, give educational presentations in Chinese schools, and work with government authorities to improve welfare.



## Our approach

We investigate and monitor the live-animal meat markets in China, provide funding and training for Chinese animal-welfare groups, promote humane population-management and disease-control measures, run conferences, workshops and public-awareness campaigns and use animal ambassadors to promote empathy for all animals. We work with government and communities to promote better welfare regulations.

### 1 Change through empathy

Our animal ambassadors embody the ideal that empathy for one animal can evolve into empathy for an entire species and ultimately for all species. Our Dr Dog and Professor Paws programmes show that animals are our helpers and friends.

### 2 Negotiation

We take a non-partisan, sensitive approach in working with governments, authorities, experts and local communities. We work with, not against, people to find sustainable solutions for all parties.

### 3 Education

Our animal ambassadors We inform and empower local communities for the welfare of animals and people, promoting change at the grass-roots level. We promote alternatives to animal products for use in traditional medicine through our Healing without Harm campaign.

### 4 Investigations

Our vet and bear-care teams, field officers and a network of research scientists, university students, pathologists and traditional medicine doctors are investigating the bear bile industry, the trade in cats and dogs for their meat, and cruelty to animals in captivity. We are using this knowledge to fight against these practices.

Animals Asia Foundation,  
Office 17, Mary Seacole Road, The Millfields, Plymouth, PL1 3JY, United Kingdom  
01752 224424 · [events@animalsasia.org.uk](mailto:events@animalsasia.org.uk) · [www.animalsasia.org/UKEvents](http://www.animalsasia.org/UKEvents)